

Paso Robles OLIVE FESTIVAL



Sponsor Opportunities

www.pasoroblesdowntown.org

Saturday, August 20, 2011

The Paso Robles Main Street Association is currently planning the **Eighth Annual Olive Festival** for August 20, 2011, in the Downtown City Park from 10 am to 5 pm. The Olive Industry is becoming more and more a dominate commercial crop in our county and we want to showcase its many uses and benefits. There will be music, olive and olive-oil tasting, food, demonstrations, vendors, artists and more; . . . all in our beautiful downtown City Park. If you would like to be a part of this fun event as a sponsor, please review the information below. Each sponsor brings a unique gift to the event and we hope you will think of how you or your business can benefit from being associated with this hugely successful event which attracts more than 15,000 people. If so, please complete this form and fax it to Paso Robles Main Street Association at 805-238-4029; or mail it to 835 12th Street, Suite D, Paso Robles, CA 93446.

This Paso Robles Main Street Association is a non-profit corporation, (#77-0195830), established to actively restore, promote and enhance the economic vitality and unique historical value of downtown Paso Robles, while maintaining a friendly, community atmosphere for all. We are working hard to bring this event to our community every year and are gaining state-wide notoriety.

<u>CORPORATE PARTNER \$10,000</u>	<u>TITLE PARTNER \$5,000</u>	<u>PLATINUM PARTNER \$4,000</u>	<u>GOLD PARTNER \$3,000</u>
<ul style="list-style-type: none"> • Prominent (2-inch font) name and logo as "Corporate Partner" on all media promotions and official website including the following: New Times Paso Robles Magazine Paso Robles Press Mid-State Fair Guide Wine Festival Guide KPRL 1230 AM Coast 101.3 FM Cat Country 96.1 FM Posters & flyers pasoolivefestival.com • Complimentary 30x30 booth space at event • Full-page, full-color ad in the souvenir program • Six (6) official Olive Festival wineglasses and tasting tickets • Your banner displayed on the City Park Gazebo (you supply banner) • Eight (8) tickets to the Pre-Olive Festival Social Mixer on Friday, August 19, 2011, held at Sculpterra Winery 	<ul style="list-style-type: none"> • Prominent (2-inch font) name and logo as "Title Partner" on all media promotions and official website including the following: New Times Paso Robles Magazine Paso Robles Press Mid-State Fair Guide Wine Festival Guide KPRL 1230 AM Coast 101.3 FM Cat Country 96.1 FM Posters & flyers pasoolivefestival.com • Complimentary 15x30 booth space at event • Full-page, full-color ad in the souvenir program • Four (4) official Olive Festival wineglasses and tasting tickets • Your banner displayed on the City Park Gazebo (you supply banner) • Six (6) tickets to the Pre-Olive Festival Social Mixer on Friday, August 19, 2011, held at Sculpterra Winery 	<ul style="list-style-type: none"> • Prominent (1-inch font) name and logo as "Platinum Partner" on all media promotions and official website including the following: New Times Paso Robles Magazine Paso Robles Press Mid-State Fair Guide Wine Festival Guide KPRL 1230 AM Coast 101.3 FM Cat Country 96.1 FM Posters & flyers pasoolivefestival.com • Complimentary 15x15 booth space at event • Half-page, full-color ad in the souvenir program • Four (4) official Olive Festival wineglasses and tasting tickets • Your banner displayed on the City Park Gazebo (you supply banner) • Four (4) tickets to the Pre-Olive Festival Social Mixer on Friday, August 20, 2010, held at the Paso Robles Inn Ballroom 	<ul style="list-style-type: none"> • Prominent (1/2-inch font) name and logo as "Gold Partner" on all media promotions and official website including the following: New Times Paso Robles Magazine Paso Robles Press Mid-State Fair Guide Wine Festival Guide KPRL 1230 AM Coast 101.3 FM Cat Country 96.1 FM Posters & flyers pasoolivefestival.com • Complimentary 15x15 booth space at event • Quarter (1/4) page, full color ad in the souvenir program • Two (2) official Olive Festival wineglasses and tasting tickets • Your banner displayed on the City Park Gazebo • Two (2) tickets to the Pre-Olive Festival Social Mixer on Friday, August 20, 2010, held at the Paso Robles Inn Ballroom

Please include me as a _____ PARTNER for the 7th Annual Olive Festival in the downtown City Park on August 21, 2010, in the donation amount of \$ _____>

Business: _____ Contact: _____
 Address: _____ City _____ St _____ Zip _____
 Phone: _____ Cell Number _____
 Email _____ Website _____



MORE OPPORTUNITIES ON BACK PAGE



SILVER PARTNER \$2,000

- Prominent (1/4-Inch font) name and logo as "Silver Partner" on all media promotions and official website including the following:
New Times
Paso Robles Magazine
Paso Robles Press
Mid-State Fair Guide
Wine Festival Guide
KPRL 1230 AM
Coast 101.3 FM
Cat Country 96.1 FM
Posters & flyers
pasoolivefestival.com
- Complimentary 15x15 booth space at event
- Your banner displayed on the City Park Gazebo
- Quarter (1/8) page, full color ad in the souvenir program

BRONZE PARTNER \$1,000

- Recognition on all media promotions and official website
- Complimentary 15x15 booth space at event
- Your banner displayed on the City Park Gazebo

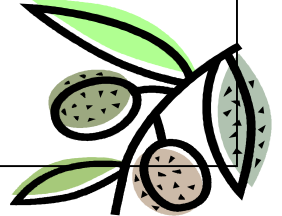


WINE GLASS PARTNER \$2,500

- Sponsor logo etched on each wine glass
- Recognition on all media promotions and official website
- Complimentary 15x15 booth space
- Quarter (1/4) page, full-color ad in the souvenir program
- Two (2) tickets to the Pre-Olive Festival Social Mixer on Friday, August 20, 2010
- Four (4) wine glasses and tasting tickets

SOUVENIR PARTNER \$1,500

- Recognition in advertising/promotional materials
- Quarter (1/8) page, full-color ad in the souvenir program
- Complimentary 15x15 booth space at the event
- Two (2) tickets to the Pre-Olive Festival Social Mixer on Friday, August 20, 2010



MIXER PARTNER \$1,500

- Recognition in all advertising/promotional materials
- Quarter- (1/8) page, full-color ad in souvenir program
- Two (2) tickets to the Pre-Olive Festival Social Mixer on Friday, August 20, 2010
- Recognition in the Social Mixer program
- A 15 x 15 booth space

KIDS' AREA PARTNER \$500

- Recognition on all advertising/promotional materials
- Your banner displayed near the Kids' Area



COOKING DEMONSTRATION & CULINARY ROW \$1,000

- Complimentary 15x15 booth space at the event
- Recognition on all advertising/promotional materials
- Your banner displayed near the Cooking Demonstration area



BREAD PARTNER \$1,000

- A 15 x 15 booth space at the event
- Recognition on all advertising/promotional materials
- Your banner displayed near the seminar area
- One-eighth (1/8) page, full-color ad in the souvenir program

WATER PARTNER \$500

- You will receive your business name and logo printed on all water bottles sold at the event (we provide labels and you provide the water).
- Recognition on all media promotions and official website



**Paso Robles
Main Street Association**

835 12th Street, Suite D (in alley)
Paso Robles, CA 93446
805-238-4103 Fax 805-238-4029
EMAIL: mainstreet@tcsn.net
www.pasoroblesdownown.org

EVENT WEBSITE:
www.pasoolivefestival.com